



North Hampton School PAL (PTO) 2019/2020 Advertising Opportunities

The following opportunities that both support our North Hampton School programs and help you promote your business or organization are available **for the 2019/2020 School Year.**

2019-2020 Directory

All proceeds go to benefit PAL Supported Programming such as artist in residence, visiting authors, student enrichment initiatives, special school events and more. Put your business front and center with all families of our school community.

NHS Directory Size: 8 1/2 x 11	B/W	COLOR	BEST DEAL
Back Cover (1)	\$150	\$250 Sold	Save 15% when you advertise in both Directory & Playbill
Inside Back Cover (1)	\$125	\$225	
Interior Full Page	\$100	NA	
Interior Half Page	\$75	NA	
Interior Business Card	\$50	NA	

2020 Playbill

In order to continue offering plays in our school, we must raise funds to support the many expenses involved. One of the ways we do this is to sell ads in our Playbill/ Program that is seen by numerous attendees of the show.

2019 Performance:



NHS Playbill Size: 5 1/2 x 8 1/2	B/W	COLOR	BEST DEAL
Back Cover (1)	NA	\$250	Save 15% when you advertise in both Directory & Playbill
Inside Back Cover (1)	NA	\$225	
Interior Full Page	\$100	\$125 (only 6 available)	
Interior Half Page	\$75	NA	
Interior Business Card	\$50	NA	

>> BEST DEAL North Hampton School 2019-2020 Directory AND 2020 Playbill

Double your exposure and save 15% when you advertise in both the Directory and the Playbill!

Ad Specs and Order form on back

** PAL is a 501c-3 non-profit organization; all donations may be tax deductible.*

Ad Information

- Ad Format: Please send your ad in PNG, JPG, or PDF formats to info@nhspal.com. *If you do not have an ad, we can create one for you at an extra cost.*
- Ad Deadline: all ads must be submitted no later than **Monday, September 30** to be included.
- Make checks payable to **North Hampton PAL**
- Checks can be left at the front office in an envelope with "North Hampton PAL" on it or mailed to: North Hampton PAL c/o North Hampton School, 201 Atlantic Avenue, North Hampton NH 03862
- You may also order and pay for your ad online at www.nhspal.com

NHS PAL (PTO) Ad Order Form

Advertiser Info		
Company		
Contact		
Phone		
Email		
Requested Ad Size & Project	Quantity	Cost
<i>If you don't have an ad, we can build one for you for an additional \$50 design fee</i>	Design Fee (if Applicable)	
	Less 15% Savings For advertising in both the Directory & Playbill	
	Total	\$ 0